

ADM-3

DD/R-701-63

10 May 1963

MEMORANDUM FOR: Acting Assistant Director for Research and
Development
Assistant Director for ELINT
Assistant Director for Special Activities

SUBJECT: "The 100 Universities Program"

1. The attached memorandum outlines a program designed to improve the understanding and appreciation of the Agency on 100 selected college and university campuses. This relatively large scale program has grown out of a limited pilot operation conducted several months ago in a few areas. The DDCI, the Executive Director, the DD/S and the Director of Personnel are all behind this program, and the universities that have been contacted appear to be most enthusiastic about this approach.

2. While the attachment is specifically addressed to the professional recruiters, I have attached copies because I felt it gave some additional understanding and appreciation of the plan. We have been asked, as have each of the other Deputy Directorates, to suggest the names of such offices as we think would be appropriate to the objective. Please do not hesitate to suggest yourself and/or your deputies. In general, I do not think we are likely to be able to dip any lower than division chiefs or selected GS-15s and be consistent with the theme of this program.

3. Please let me have your suggestions by 14 May. A telephone report will be sufficient and I need at this time only the name, and if desired, an indication of the particular group of colleges that the suggested speaker would prefer.

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Executive Assistant
Deputy Director (Research)

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Attachment:

Memo to Recruiters from
12 Apr 63

Distr: 1 ea Addressees

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